





Building a Sustainable Financial System *From Momentum to Transformation*

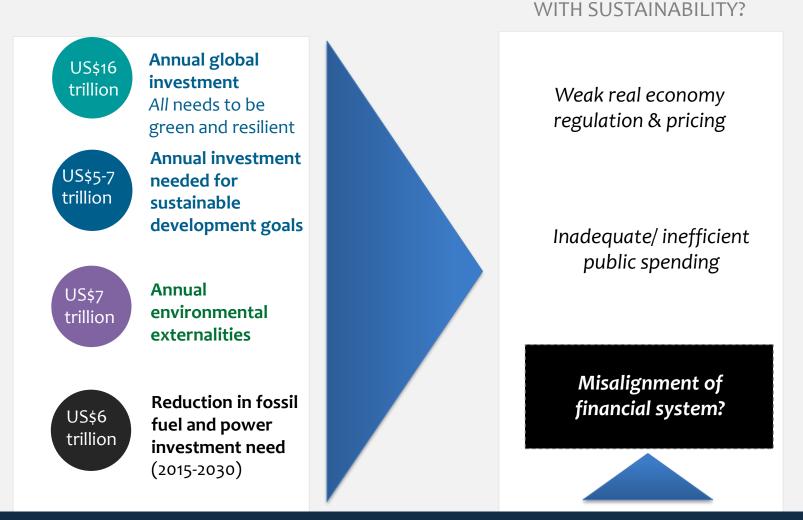
Simon Zadek, Co-Director, UNEP Inquiry

14 October 2016

FINANCING SUSTAINABLE DEVELOPMENT CHALLENGE

REASONS WHY MISALIGNED

FINANCING CHALLENGE



UNEP Inquiry Mandate

MAPPING THE QUIET REVOLUTION



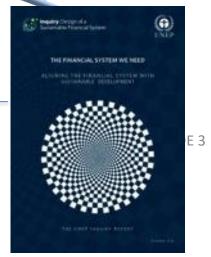




"There is a quiet revolution seeking to integrate sustainable development into the fabric of the financial system."

MARKET INNOVATIONS

Dow Jones Sustainability Indexes



THE QUIET REVOLUTION JUST GOT LOUDER **FINANCIAL** FSB **STABILITY BOARD** task force on climate-related **CHINA:** adopts national policy package 2015 disclosure for transformation "Guidelines for establishing a green finance system" **GREEN BONDS:** A \$694 **G20:** "In order to support billion investment environmentally universe sustainable growth 2016 globally, it is necessary to scale-up green financing" **EUROPEAN UNION:** EU to develop green finance 2017? strategy

"Achieving the SDGs will require mainstream finance. We need to build a new system –that delivers sustainable investment flows, based on both resilient market-based, & robust bank-based, finance."

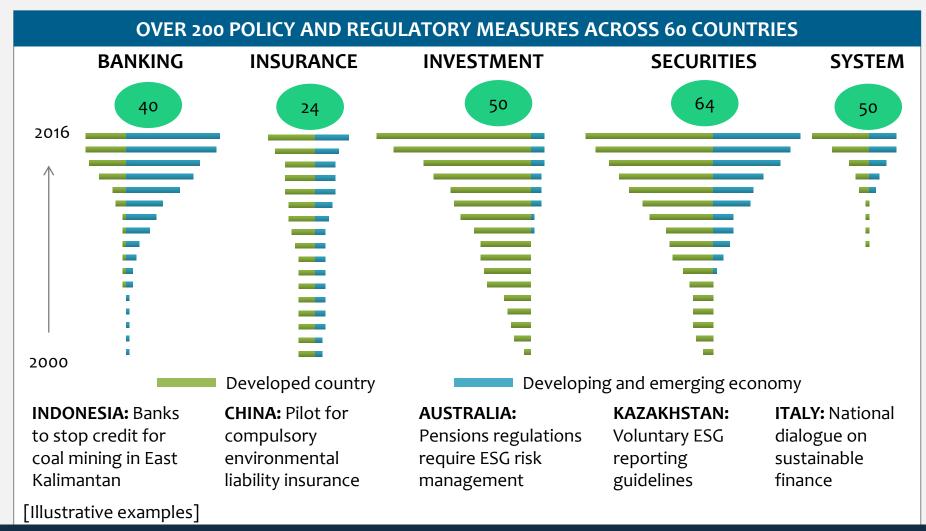
Mark Carney, Governor, Bank of England



MORE COUNTRIES TAKING ACTION







"There is an abundance of capital globally, but governments ... have an important role to play in setting the policies, regulations, incentives, and in ensuring that they are enforced."

MOMENTUM IS NOT ENOUGH



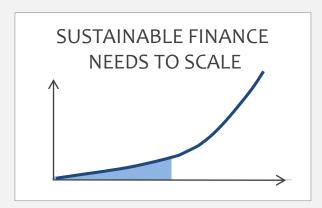


TRANSFORMATIVE CHANGE NEEDED IN ECONOMY



MOBILISING FINANCE IS CRITICAL

\$90 TRILLION
OVER 15 YEARS



- One-third of the world's arable land jeopardised by land degradation.
- Half of largest aquifers beyond sustainability tipping point.
- 17% of the world's population lack access to electricity

- \$260 billion annual investment gap in agriculture in developing countries.
- US\$600 billion needed in green investment in China; only 15% from public sources.

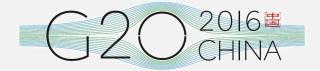
- Only 5-10% of bank loans are 'green' in countries where measured.
- Less than 1% of total bond issuance is made up of labelled green bonds.

"Sustainable development is an economic necessity. The SDGs both address risks that threaten our ability to meet our liabilities and also present the opportunity to build the returns that will pay the pensions of ordinary working people" Anne Simpson, Investment Director, CalPERS

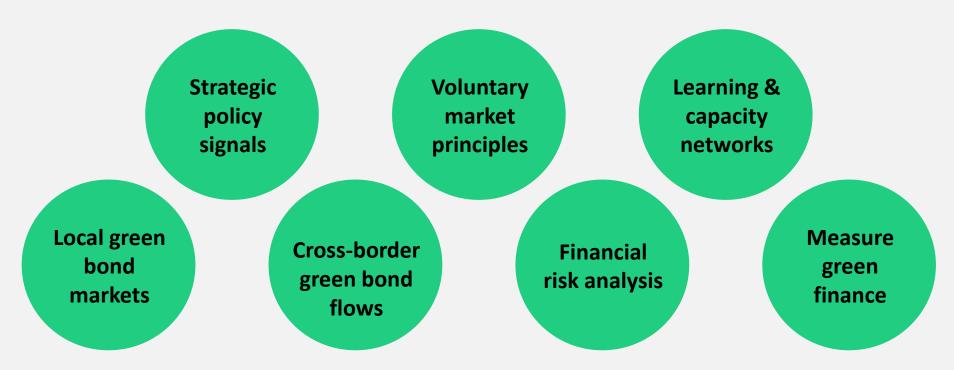
SYSTEM DYNAMICS: INTERNATIONAL COOPERATION







Emerging options to enhance financial system ability to mobilize private capital for green investment



[Source: G20 Green Finance Synthesis Report]

"There is an opportunity for the G20 to create practical green financing models. The good news is there is an abundance of capital globally, but governments need to create the proper conditions."

Hank Paulson, Paulson Institute

SYSTEM DYNAMICS: TECHNOLOGY IS A GAME CHANGER



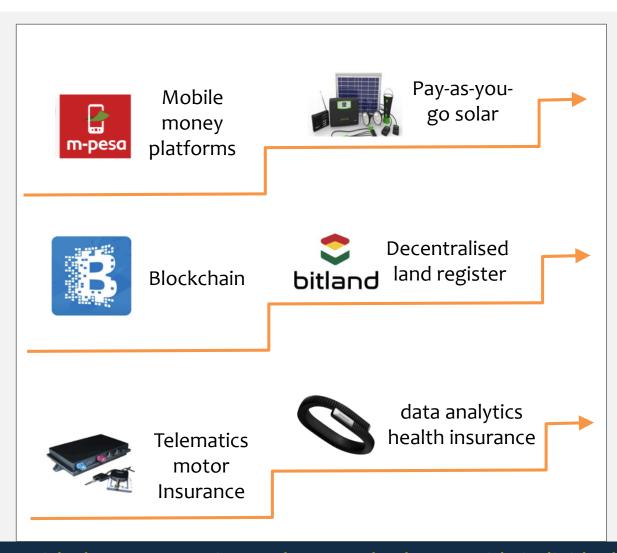


- AUTOMATION –
 Reduces cost
- DECENTRALISATION Increase competition
- BIG DATA improve risk valuation
- INTERNET OF THINGS

 Integrate 'financial'

 and 'real' economies

OPPORTUNITY & RISK



ANT Financial Services is exploring with the UNEP Inquiry a robust method to provide individual carbon footprints based on transaction data across its 630 million users, and to build associated standards and incentives for carbon savings.

STEPS TO TRANSFORMATION





NATIONAL STRATEGIES Link strategies for financial sector development with plans for SDGs and Paris Agreement implementation.

FINTECH & POLICY
RESPONSES

Establish an international coalition to influence the development of codes, standards, regulations and policy.

LEVERAGING PUBLIC FINANCING

Realise a three-fold role: crowding in private capital, creating new markets and pioneering new practices.

AWARENESS & CAPABILITIES

Build awareness & capabilities of financial professionals and policymakers, as well as financial literacy of citizens.

COMMON METHODS, TOOLS & STANDARDS

Develop consistent definitions, methods, tools and standards for capital mobilisation, risk and performance assessment.



'THE BOTTOM LINE'



- A quiet revolution is changing the way in which the financial system responds to the sustainable development imperative
- This year, the momentum has grown in key capital markets, countries and global arena (eg G20)
- This momentum, however, remains insufficient in terms of breadth, depth, scale and speed
- A series of steps can help to deliver transformation national strategies, fintech, leveraging public finance, building capabilities & developing common tools.



THE INQUIRY: PEOPLE AND INFORMATION







www.unepinquiry.org

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